

Fall 2023



Read more about each of our Healthy Futures Honorary Campaign Chairs inside.

## “An Opportunity for Everyone to Get Involved” Hospital Announces Capital Campaign

**If you agree that Mobridge Regional Hospital & Clinics is an essential service provider in our communities...**

### Did You Know?

- In 2023, Mobridge Regional Hospital was named one of the top 20 critical-access hospitals in the entire country.
- The building project will expand the hospital's square footage by 50% and renovate the majority of the existing 65-year-old facility.
- MRH&C is the largest employer in the five-county area.
- Mobridge Regional Hospital is a locally run, independent 501(c)(3) nonprofit organization.

If your health and the health of those you care about has been safeguarded by the dedicated professionals at MRH&C...

If you believe that good health care close to home is a key determinant of quality of life...

### We've got some exciting news for you!

This month, Mobridge Regional Health Care Foundation is launching the Healthy Futures Campaign—the organization's first capital campaign since 1996.

This three-year campaign will raise funding to support our expansion and renovation project, and keep Mobridge Regional Hospital going strong into the coming decades. We hope you'll be a part of it.

*continued on page 3*



John Ayoub, CEO

### Letter from John

I am so grateful to have our three honorary co-chairs supporting the Mobridge Regional Health Care Foundation's Healthy Futures Capital Campaign. We could not have found better people to lend their support and enthusiasm to this worthy cause. They have given so much of their time, treasure and talent to support MRH&C over the course of decades. In the time I have known them, I have found them to be the most extraordinary and humble people, deserving

of so much praise and admiration yet unwilling to even entertain the notion that they should be celebrated. I am so appreciative, and we are honored, to have them supporting this important endeavor.

There is a Greek proverb that states, "A society grows great when old men plant trees in whose shade they know they shall never sit." This is an opportunity to leave a legacy and create a healthy future for our community for generations to come. This project is really about continuing to empower the remarkable team at MRH&C. The new and renovated facility will allow our caregivers to work smarter, not harder; it is a tool for our staff to improve even further the quality outcomes for those we serve. If you would like to learn more about our construction project or capital campaign, or if you would like to discuss the potential of contributing, I encourage you to reach out to Haden Merkel at (605) 845-8180 or at [Foundation@mrhcsd.org](mailto:Foundation@mrhcsd.org). This is an exciting time to tangibly show your support to an organization that exists to provide care and support for our community and its people.

A handwritten signature in black ink, appearing to be 'J. Ayoub'.

John J. Ayoub, FACHE, Chief Executive Officer  
Mobridge Regional Hospital & Clinics

Mobridge Regional Hospital  
1401 10th Avenue West  
Mobridge, SD  
605-845-3692

Mobridge Medical Clinic  
1309 10th Avenue West  
Mobridge, SD  
605-845-3692

Prairie Sunset Village – Assisted  
Living and Senior Housing  
1320 West Grand Crossing  
Mobridge, SD  
605-845-8193

Walworth Co. Community Health  
& Visiting Nurse Service  
111 2nd St. East  
Mobridge, SD  
605-845-8127

Selby Medical Clinic  
4401 Main St  
Selby, SD  
605-649-9999

West Dakota Health Center  
906 Main Street  
Timber Lake, SD  
605-865-3258 (MT)

West River Health Clinic  
103 1st Avenue East  
McLaughlin, SD  
605-823-4253 (MT)

## MEET THE HEALTHY FUTURES CAMPAIGN HONORARY CO-CHAIRS!

**Mrs. Sylvia Cahill** grew up near Sisseton and moved to Mobridge in 1964 after receiving her RN from Los Angeles County General in California. She worked for Mobridge Regional Hospital for 48 years. She and her husband, Neil, raised two children here. Her youngest, Jack, was born in our OB unit. Mrs. Cahill took nursing classes on and off when the children were young and obtained her BSN from SDSU. She retired in 2012 and enjoys time with her six grandchildren and volunteering.

**Dr. Leonard Linde**, the son of German immigrants from Poland, grew up speaking German on the family farm in North Dakota and attended a one-room country school. In 1956, he graduated with an MD from the University of Oklahoma Medical School. He practiced medicine at the Lowe Clinic from 1963-1998 then with Mobridge Regional Hospital until 2003. He was present for the births of 3,000 babies. Dr. Linde and his wife, Lolis, were married 58 years before she passed away in 2020. He appreciates how diligently MRH employees have worked to continuously master medical advances over the years.

“A donation to this campaign is an investment in our community’s future,” said Haden Merkel, MRH&C’s Philanthropy Engagement Coordinator.



Haden Merkel is thrilled to be the Philanthropy Engagement Coordinator and administrate the campaign.

“There’s a sense of excitement within the community about the hospital expansion and renovation,” said John J. Ayoub, MRH&C CEO. “This is everyone’s opportunity to partner with us in completing the project and helping position us and our community for a healthy future. Everybody can be a part of this.”

## Campaign Goal

Mobridge Regional Health Care Foundation is dedicated to securing funding for MRH&C. When you donate funds or goods of value to the Foundation, you are investing in quality local health care as well as all community wellness programs supported by MRH&C.

The goal of the Healthy Futures Campaign is to raise \$1.5 million over the next three years. Funds raised by the Healthy Futures Campaign will help shore up the Hospital’s cash position and replenish reserves dedicated to the building project. Through generous Board and employee giving, the Foundation has raised \$450,000 of that goal to date.

**Mrs. Audrey Henderson** met her husband, Ben, at a country dance. Audrey worked in Belle Fourche while Ben served two years in the army. When he returned home, they were married. They built a life and family together while Ben pursued his medical degree. They moved to Mobridge when their sons, Travis and Josh, were 4.5 years old and 6 months old respectively. Dr. Ben worked as a doctor in Mobridge until he passed in 2007 and Audrey worked at home and in jobs related to her home economics degree until 2011. Mrs. Henderson is serving as an Honorary Chair to help ensure the organization’s future success.

There are many tax-advantaged ways to give to the hospital foundation, including gifts of grain, cattle, property, or highly appreciated stocks. Community members interested in giving larger gifts are encouraged to talk to Merkel or their accountant about options. The hospital’s Board of Directors is offering naming rights on the new patient wing, individual patient rooms, conference and waiting rooms, the updated cafeteria, and state of the art new surgery, obstetrics, infusion, and pharmacy departments for donations at Founder and Senior Founder levels.

“Patient volumes have increased steadily over the years, and the hospital’s expansion and renovation will allow us to serve all of our patients more efficiently and effectively,” Merkel said. “The additional space will also allow us to offer new specialty services, including chemotherapy, that wouldn’t be possible with current space constraints.”

“Funds raised by the campaign will help support the building project and the good work we do,” Ayoub said. “This is a big deal. We haven’t had a capital campaign in 25 years. This is a once-in-a-generation opportunity to support your community hospital.”

## How to Get Involved

To learn more about making a gift to the Healthy Futures Campaign, please reach out to Haden Merkel at (605) 845-8180 or [foundation@mrhcsd.org](mailto:foundation@mrhcsd.org).

## Our Donor Levels:

**Senior Founder:** \$100,000 or more

**Founder:** \$50,000-\$99,999

**Pacesetter:** \$25,000-\$49,999

**Leader:** \$10,000-\$24,999

**Partner:** \$5,000-\$9,999

**Builder:** \$1,000-\$4,999





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## UPCOMING EVENTS & CLASSES



### Fall Blood Drive

Tuesday, November 7  
12:30 - 6 p.m. • Family Worship Center

### Healthcare Provider CPR Class

November 6, December 4  
1 - 3 p.m. • MRH&C Education Center

### Heartsavers CPR & AED Class

November 13, December 11  
1 - 4 p.m. • MRH&C Education Center  
Call 605-845-8163 to register.



### Senior Yoga

Mondays and Thursdays  
10:30 - 11:00 a.m.

### Senior Strength & Balance for Life

Tuesdays and Fridays  
10:30 - 11:15 a.m.

Classes are held at Mobridge Senior Citizen Center. Class times and schedule are subject to change.

## Mission

The mission of Mobridge Regional Hospital & Clinics is to provide high-quality healthcare services in a compassionate and professional manner for people throughout the region.

## Vision

Become one of America's finest rural healthcare providers.

## Values

**Integrity**

**Compassion**

**Collaboration**

**Excellence**

[www.mobridgehospital.org](http://www.mobridgehospital.org)

[www.facebook.com/MobridgeRegionalHospital](https://www.facebook.com/MobridgeRegionalHospital)

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